



PUBLICITY CAMPAIGN

An extensive and meticulously planned publicity campaign covering both print and electronic media is sure to enhance the authenticity, image and reputation of the fair and will attract more attention from the masses.

EXHIBITOR'S DIRECTORY

The directory will feature the names and details of all participants of the fair and no fee will be charged for the same. All exhibitors are requested to provide detailed information of their firm for the purpose.

- ▶ SPACIOUS GROUND
- ▶ PROMINENCE AND VISIBILITY TO ALL STALLS
- ▶ CLOSE TO BUS STAND AND RAILWAY STATION
- ▶ ENHANCED SECURITY ARRANGEMENTS
- ▶ AMPLE CAR PARKING FACILITY

DARSANA-Activities at a glance

DARSANA CULTURAL CENTRE

- ▶ Kala Darsana
- ▶ All Kerala Shankar's Painting/ Cartoon Contest
- ▶ All Kerala Professional Drama Competition
- ▶ Chavara School of Thought
- ▶ Chithra Darsana Film Society
- ▶ Book Review Forum
- ▶ Music Club ▶ Poets' Meet

DARSANA ACADEMY

- ▶ MED./ENGG. Entrance Coaching Centre
- ▶ IELTS, OET, MOH, HAAD, NCLEX-RN
- ▶ Darsana School of Computers
- ▶ Darsana CA Academy
- ▶ Darsana Tours & Travels

DARSANA KOTTAYAM INTERNATIONAL BOOK FAIR


(Reg No K 457/95, Darsana Cultural Society)
Managed by CMI Fathers

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KEEP READING AND STAY MOTIVATED



36TH
DARSANA
KOTTAYAM INTERNATIONAL BOOK FAIR

Indoor Stadium
Nagampadom, Kottayam
01-10 November 2019

Organized by
Darsana Cultural Centre
In association with
National Book Trust, India



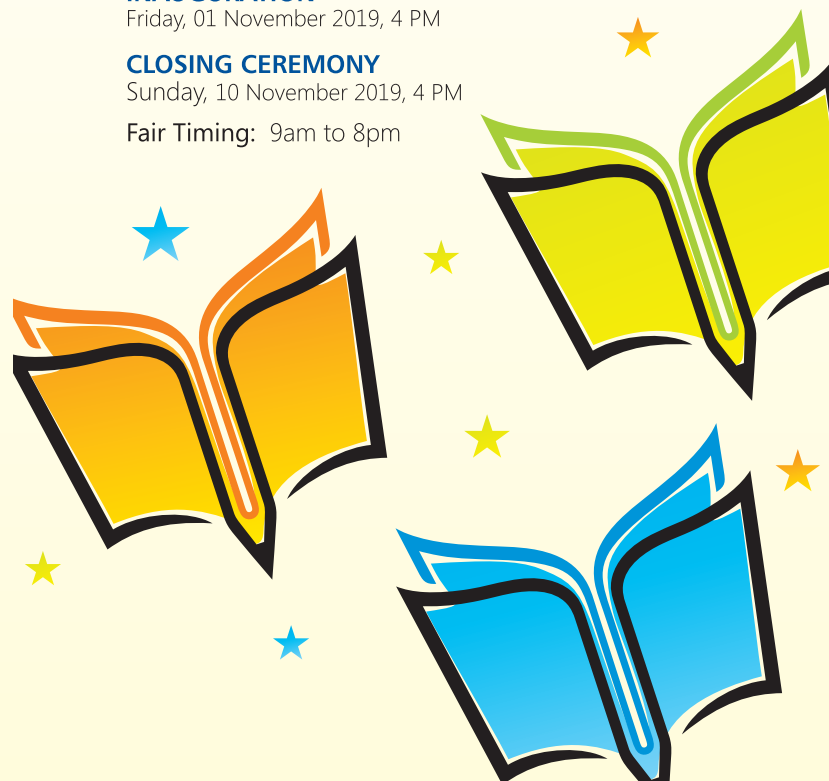
INAUGURATION

Friday, 01 November 2019, 4 PM

CLOSING CEREMONY

Sunday, 10 November 2019, 4 PM

Fair Timing: 9am to 8pm





DARSANA KOTTAYAM INTERNATIONAL BOOK FAIR 2019

Welcome to the show

Darsana Kottayam International Book Fair is exclusively for those who seek books with passion; and also for them who really believe it is books that finely bridges the past to the present. This remarkable event is actively promoted by public agencies viz. The National Book Trust, India, The Municipality of Kottayam, The Jilla Panchayath Kottayam, The Mahatma Gandhi University & The District Administration.



KEEP READING...

The Darsana Kottayam International Book Fair, commencing on November 1st, is the 36th in the series. Although the penetration of digital media and social network may've affected the reading habits of younger generation, the importance of books will never cease to exist. It was books that first made us look deep and to enquire into the nature of things; the mystery of man and the wonder of universe. And here they are, to your great tastes and in unimaginable numbers. Now it is your turn to arrive at the scene, keep reading books, and stay motivated.

WHO ALL LEADS THE SHOW ?

Often rated as one of the best organized book fairs in South India, Darsana Kottayam International Book fair is also the most popular one. Here is a galaxy of publishing giants of national as well as international repute grouping under the one banner of Darsana for the great show.

The range of subjects they cover is just incredible.

It opens a no frontier land of human knowledge - Art, Anthropology and Archaeology to Management and Media Communication to Literature, Ethics, Law, Religion, Logic, Mathematics, Modern Computing, Oceanography and Occult to Zoroastrianism and Zoology and what not.

The fair also plays host to great crowd pulling cultural programs and activities. Fine gatherings, grand debates and vibrant interactive sessions with literal and cultural celebrities add spice to the show - all promising great attendance, participation and viewership.

WHO REALLY BENEFITS FROM THE SHOW?

Book enthusiasts and scholars from all over the state walk into Darsana Fair hoping to find the books of their favourite subjects and authors. Seldom have they gone back disappointed. It includes academicians, students, teachers, libraries, educational institutions, corporate houses, research fellows, commercial establishments and more.

DARSANA NATIONAL BOOK AWARDS

Darsana National Book Awards for outstanding creativity and ingenious design will be given away in the following categories.

- Excellence in book production
- Best cover design
- Excellence in production for Children's books

DARSANA AWARDS

Darsana Kottayam International Book Fair gives away special awards for the best performer in the following categories.

- Best Display in each Exhibit Category
- Best Pavilion

